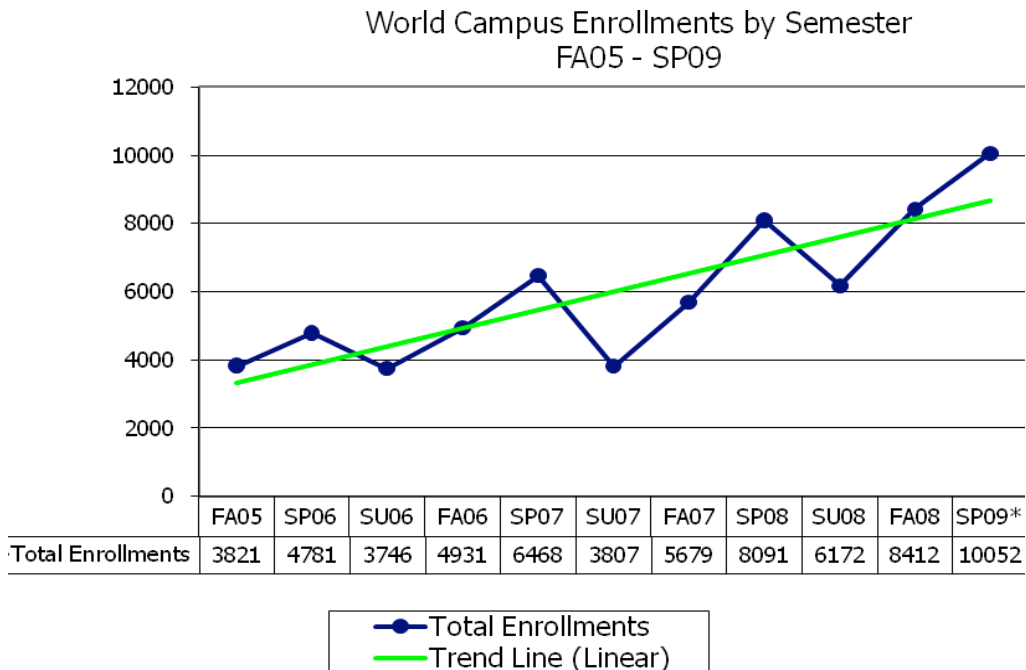


**World Campus Enrollment Update**  
Presented to  
**PSU Online**  
February, 2009

**COURSE ENROLLMENTS**

***Historical***

World Campus online course enrollments continue to grow; in fact, enrollments in the 2008-09 Budget Academic Year (SU08, FA08, and SP09) have more than doubled since the 2005-06:



*\*As of January 31, 2009.*

**2008-09**

For the Budget Academic Year 2008-09, which includes enrollments for SU08, FA08, and SP09 (as of January 31, 2009), the World Campus has thus far achieved **24,297** course enrollments (where students were in either "Registered" or "Scheduled" statuses) as of January 31, 2009. Of the 24,297 official course enrollments, 16,723 (69%) were in courses belonging to undergraduate programs, while the remaining 7,574 (31%) were in courses belonging to graduate programs.

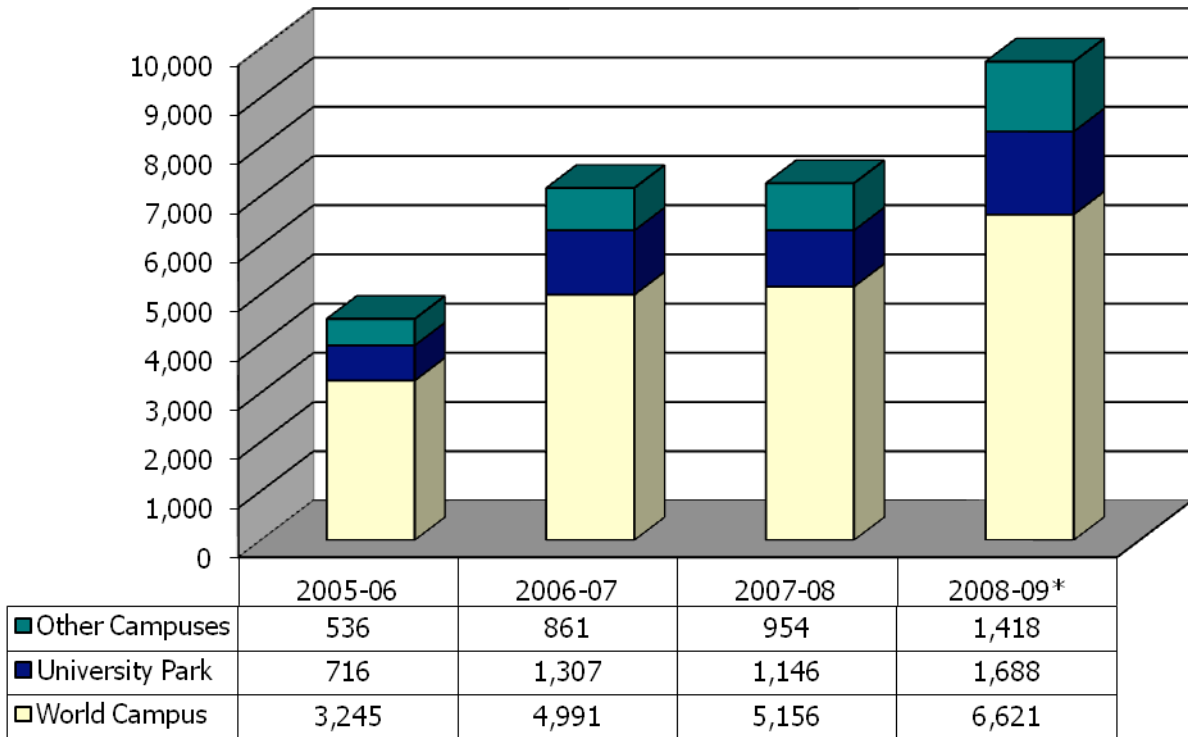
<b>2008-09 Enrollments</b>	<b>#</b>	<b>% of Total</b>
Graduate Courses	7,574	31%
Undergrad Courses	16,723	69%
<b>Total Enrollments</b>	<b>24,297</b>	<b>100%</b>

## STUDENT HEADCOUNT

### History

The number of students served by World Campus-offered courses has continued to grow over time.

**World Campus Head Count by Student Campus  
2005-06 - 2008-09**



The proportion of resident vs. World Campus students who take World Campus-offered courses has remained relatively constant over time:

### Proportion of Resident vs. World Campus Students Served

Campus	Budget Academic Year			
	2005-06	2006-07	2007-08	2008-09*
World Campus	72%	70%	71%	68%
University Park	16%	18%	16%	17%
Other Campuses	12%	12%	13%	15%
<b>Total</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

The proportion of undergraduate students with a home campus of World Campus has been declining over the past four years, as more graduate programs have been implemented. However, this changed in the 2008-09 budget academic year, following the addition of two new undergraduate programs. In the 2008-09 budget academic year (as of January 31, 2009), 6,621

students had a home campus of World Campus; of those 3,079 (46%) were graduate students, while the remaining 3,542 (54%) were undergraduate students.

**Student Level of World Campus Students (Campus = "WD")**

Student Level	Budget Academic Year			
	2005-06	2006-07	2007-08	2008-09*
Undergraduate	59%	58%	49%	54%
Graduate	41%	42%	51%	46%

\*As of January 31, 2009.

New

Over the past four years, the percent of students studying through the World Campus (home campus = World Campus) in degree programs has gradually increased. In 2005-06, 60% of World Campus students were non-degree; in 2008-09, that percentage has dropped to 45%. It is important to understand that students in certificate programs will, by design, remain in non-degree status (unless they are simultaneously pursuing a degree as well). The World Campus offers over thirty certificate programs, which explains the high number of non-degree students.

**Ratio of Degree to Non-Degree Students Studying Through the World Campus (Campus = "WD")**

Status	Budget Academic Year			
	2005-06	2006-07	2007-08	2008-09
<b>Graduate</b>				
Degree	29%	29%	30%	38%
Non-Degree*	71%	71%	70%	62%
<b>Undergraduate</b>				
Degree	48%	50%	70%	70%
Non-Degree*	52%	50%	30%	30%
<b>Overall</b>				
Degree	40%	41%	50%	55%
Non-Degree*	60%	59%	50%	45%

New

\*Includes students in "Provisional" status, "Non-Degree" status, and students with a major of "DUS."

**2008-09**

The World Campus has served **9,727** individual students in 2008-09 (As of January 31, 2009). Of the 9,727 students taking World Campus-offered courses, **68%** had a World Campus home campus designation, 17% had a University Park campus designation and 15% had another home campus designation.

## WORLD CAMPUS-OFFERED PROGRAMS

During 2008-09 the World Campus offered courses in 30 programs:

New

Program	Degrees Available	Level	0 Enr	al s*
Acoustics Engineering	MEng	Graduate		
Adult Education	MEd/Cert	Graduate		
Applied Statistics	Cert	Graduate		
Business	AA/BS	Undergrad		
Curriculum & Instruction-Children's Literature	MEd/Cert	Graduate	531	
Curriculum & Instruction-Teacher Leadership	MEd	Graduate	115	
Community and Economic Development	MPS/Cert	Graduate	153	
Criminal Justice	BS	Undergrad	425	
Dietetics Programs	AS	Undergrad	198	
Earth Science	MEd	Graduate	52	
Family Literacy	Gr & Ug Certs	Grad & Undergrad	79	
General Undergraduate Portfolio (GUP)	AA/AS/BA/BS/Cert	Undergrad	13,053	
Geographic Information Systems	MGIS/Cert	Graduate	1,124	
Geospatial Intelligence	Cert	Graduate	116	
Homeland Security	MHS/Cert	Graduate	225	
Hotel, Restaurant, and Institution Management	AS/Certs (2)	Undergrad	106	
Human Resources and Employment Relations	MPS/Cert	Graduate	334	
iMBA	MBA	Graduate	1,453	
Information Sciences and Technology	AS/Cert	Undergrad	422	
Institutional Research	Cert	Graduate	95	
Instructional Systems-Educational Technology	MEd/Cert	Graduate	348	
Nuclear Engineering	MEng	Graduate	201	
Project Management - Contract	MPS/Cert	Graduate	351	
Psychology	BA/BS	Undergrad	624	
RN to BS Nursing	BS/Cert	Undergrad	590	
Special Education Portfolio	Certs (4)	Graduate	937	
Supply Chain and Information Systems (Logistics)	MPS/Cert	Graduate	417	
Systems Engineering	Meng	Graduate	130	
Turfgrass Management	BS/Certs (2)	Undergrad	792	
Weather Forecasting	Cert	Undergrad	236	
<b>Total Enrollments</b>			<b>24,297</b>	

\*As of January 31, 2009.

## STUDENT DEMOGRAPHICS

Several characteristics distinguish World Campus students from students studying at resident campuses. In addition to being adult learners (91% of all students taking World-Campus courses are categorized as adult learners, vs. 11% of UP students and 18% of students at other Penn State campuses), they also differ in age, gender, and course load.

### **Average Age**

Students enrolled in World Campus programs (home campus = "WD") are older; in 2008-09, the average age of World Campus students was 33, vs. 24 for students studying at University Park and 27 for students studying at other Penn State campuses.

### **Average Age of Students Taking World Campus-Offered Courses**

Campus	Budget Academic Year			
	2005-06	2006-07	2007-08	2008-09
World Campus	35	35	35	33
University Park	29	26	26	24
Other Campuses	31	30	29	27

Looking at World Campus only students (with a home campus of World Campus) by level:

### **Average Age of World Campus Students by Level**

Student Level	Budget Academic Year			
	2005-06	2006-07	2007-08	2008-09
Undergraduate	34	34	32	33
Graduate	37	36	36	35

### **Gender**

Female students make up a slightly larger proportion of students taking World Campus-offered courses.

### **Gender Distribution of Students Taking World Campus Courses**

Gender	Budget Academic Year			
	2005-06	2006-07	2007-08	2008-09
World Campus				
% Female	49%	50%	52%	52%
% Male	51%	50%	48%	48%
University Park				
% Female	49%	51%	48%	51%
% Male	51%	49%	52%	49%
Commonwealth Campuses				
% Female	62%	64%	62%	63%
% Male	38%	36%	38%	37%

## Residency

As the table below demonstrates, the 41% of World Campus students (where home campus = "WD") are Pennsylvania residents:

Residency Status	Budget Academic Year			
	2005-06	2006-07	2007-08	2008-09
% PA Residents	40%	40%	41%	41%
% Out-of-State Residents	60%	60%	59%	59%

## Full-time vs. Part-time

As would be expected, over 90% of students studying through the World Campus part-time students:

**Ratio of Full-Time to Part-Time Students  
Studying Through the World Campus (Campus = "WD")**

Status	Budget Academic Year			
	2005-06	2006-07	2007-08	2008-09
<b>Graduate</b>				
Full Time	0%	1%	1%	1%
Part Time	100%	99%	99%	99%
<b>Undergraduate</b>				
Full Time	1%	97%	12%	16%
Part Time	99%	3%	88%	84%
<b>Overall</b>				
Full Time	1%	54%	6%	9%
Part Time	99%	46%	94%	91%

New

In addition, World Campus (campus = "WD") undergraduate students tend to transfer more credit hours from other institutions at the time of admission:

	Campus		
	WD	UP	Other
UGs Transferred >6 cr	52%	28%	21%

*\*Data for the table above is for students enrolled in Penn State courses during the fall 2008 semester. Data was obtained from the data warehouse and resident figures reflect all student enrollments, not just students taking World Campus-offered courses.*

## Course Completion

As can be seen by the two charts below, course completion rates are similar for students taking courses in residence and students taking courses through the World Campus. The charts below compare the completion rates for all students taking University Park courses during the fall 2008 and spring 2008 semesters with students taking World Campus offered courses in the same time period. (Data was taken from the data warehouse and does not exactly match official World Campus figures.)

The one difference is that more students in World Campus-offered courses withdraw from the university. This can be explained by the fact that World Campus students often enroll for only one course/semester; thus, dropping that one course constitutes withdrawal for the semester.

### Comparison of Course Completion for University Park-Offered Courses vs. World Campus-Offered Courses, Spring and Fall 2008

University Park OFFERED Courses		
Status	#	% of Total
Cancelled	121	0%
Late Dropped	17,438	4%
Registered/Completed	388,856	95%
Withdrew	4,252	1%
<b>Total</b>	<b>410,667</b>	<b>100%</b>

World Campus OFFERED Courses		
Status	#	% of Total
Cancelled	10	0%
Late Dropped	555	3%
Registered/Completed	16,195	93%
Withdrew	663	4%
<b>Total</b>	<b>17,423</b>	<b>100%</b>

During the **Fall 2008** semester, the World Campus Evaluation Team contacted all (425) students who late-dropped or withdrew from courses during the semester; these students were invited to complete a short survey to help the World Campus better understand why students are unable to complete courses. A total of 109 students responded to the survey.

When students were asked to provide their *primary reason for withdrawing*, 40 of the 108 students who answered the question indicated that the decision was **personal-related**, and 33 listed **course-related** as their primary reason.

Students were also asked to rank the importance of a number of reasons for dropping the course; responses appear below:

Use the scale below to indicate how important each factor was in your decision to not complete the course.

Scale: 1 = Not at all important; 7 = Very important

Reason	Avg Rating	Std Dev
The course workload was greater than anticipated	4.71	2.46
Personal life factors	4.39	2.52
The course was more difficult than anticipated	4.05	2.53
Job-related factors	4.00	2.62

New

**World Campus Professional Graduate Degree Programs**  
Presented to  
**PSU Online**  
February, 2008

The World Campus currently offers fifteen graduate professional degree programs and five graduate certificate programs. These programs have generated over 7,500 enrollments in 2008-09 (as of January 31, 2009; this figure will grow as several of these programs have spring courses that open at non-standard intervals throughout the spring semester).

The two tables that follow provide the list of programs, their total enrollments as of 1/31/09, and the number of faculty who taught in 08-09.

**World Campus Professional Master's Programs**  
as of January 31, 2009

<b>Program</b>	<b>Degrees Offered</b>	<b>08-09 Total Enrollments*</b>	<b># Faculty*</b>
Acoustics Engineering	MEng	114	8
Adult Education	MEd/Cert	328	6
Community and Economic Development	MPS/Cert	153	7
Curriculum & Instruction □ Children's Literature	MEd/Cert	531	10
Curriculum & Instruction □ Teacher Leadership	MEd	115	6
Earth Science	MEd	52	4
Geographic Information Systems	MGIS/Cert	1,125	20
Homeland Security	MHS/Cert	225	10
Human Resources and Employment Relations	MPS/Cert	334	13
iMBA	MBA	1,453	15
Instructional Systems □ Educational Technology	MEd/Cert	348	11
Nuclear Engineering	None	201	7
Project Management - Contract	MPS/Cert	351	6
Supply Chain and Information Systems (Logistics)	MPS/Cert	416	15
Systems Engineering	MEng	130	5
<b>Total Professional Master's Programs</b>		<b>5,876</b>	<b>143</b>

*\*Five faculty members teach in more than one program (GIS/Geospatial Int, C&I Children's Lit or Teacher Leadership, IR/STAT, and iMBA/ProjMgmt). For this data, they are counted only once; if they taught in a degree program and a certificate program, they were placed in the degree program; otherwise they were placed in the program where they taught most often.*

**World Campus Graduate Certificate Programs  
as of January 31, 2009**

<b>Program</b>	<b>Degrees Offered</b>	<b>08-09 Total Enrollments*</b>	<b># Faculty*</b>
Applied Statistics	Cert	471	14
Family Literacy	Cert	79	2
Geospatial Intelligence	Cert	116	4
Institutional Research	Cert	95	4
Special Education Portfolio	Certs (4)	937	13
<b>Total Professional Master's Programs</b>		<b>1,698</b>	<b>37</b>

A total of 180 faculty teach in these graduate professional degree and certificate programs, 143 of whom teach in the degree programs. The tables below show the breakdown of these faculty memberw by position type and campus.

**World Campus Professional Graduate Faculty  
by Employment Type**

<b>Campus</b>	<b>Count</b>						<b>Total</b>
	<b>Position Type</b>						
	<b>Full-Time</b>		<b>Part-Time</b>				
	<b>Stnd</b>	<b>FT1/FTM</b>	<b>FT2</b>	<b>Grad</b>	<b>Other</b>	<b>ICs</b>	
UP	45	31	21	4	4		105
Other Campuses	22	2	6		4		34
NonPSU						4	4
<b>Total</b>	<b>67</b>	<b>33</b>	<b>27</b>	<b>4</b>	<b>8</b>	<b>4</b>	<b>143</b>

<b>Campus</b>	<b>% of Total WC Faculty</b>						<b>Total</b>
	<b>Position Type</b>						
	<b>Full-Time</b>		<b>Part-Time</b>				
	<b>Standing</b>	<b>FT1/FTM</b>	<b>FT2</b>	<b>Grad</b>	<b>Other</b>	<b>ICs</b>	
UP	31%	22%	15%	3%	3%	0%	73%
Other Campuses	15%	1%	4%	0%	3%	0%	24%
NonPSU						3%	3%
<b>Total</b>	<b>47%</b>	<b>23%</b>	<b>19%</b>	<b>3%</b>	<b>6%</b>	<b>3%</b>	<b>100%</b>

\*Other categories include: Adjuncts, visiting scholars or Hershey Medical staff.

Forty percent of these 143 faculty members are tenured (48) or tenure-track (9):

**World Campus Tenure Track Faculty  
Fall 2008**

<b>Tenure Type</b>	<b>#</b>	<b>% of Total</b>
NonTenure	86	60%
On Path	9	6%
Tenured	48	34%
Total	143	100%